



Link to Good Living

## Kensuke Tomita

**Managing Director, External Affairs**  
**Senior Manager, Social Toilet Department**  
**LIXIL Corporation**



Mr. Kensuke Tomita has served Managing Director, External Affairs since he joined LIXIL in October, 2015 and Senior Manager, Social Toilet Department since October, 2016. As head of the External Affairs Department, he oversees implementation of a government relations strategy to, among other things, increase value from strategic business development. As head of Social Toilet Department, he oversees to market a portfolio of affordable, attractive, and attainable toilet system to customers at the bottom of economic pyramid which are currently not able to access to toilets.

Before he joined LIXIL, Mr. Tomita worked for Ministry of Economy, Trade and Industry for 34years. Just before his retirement, he served Director-General, Commerce and Information Policy Bureau since June, 2013. As head of the Bureau, he oversees METI policy in three key areas— information technology, the service industry and creative industries, including the “Cool Japan” initiatives.

Previously, Mr. Tomita served as Director-General at the Nuclear Emergency Response Headquarters in Fukushima on assignment to the Cabinet Office, where he supervised initial recovery efforts after the Great East Japan Earthquake and coordinated economic recovery initiatives.

Mr. Tomita has developed a wide range of professional expertise especially in technology-related policy areas during his career at METI. He completed overseas assignments including a three-year posting in the US at the Japan External Trade Organization’s (JETRO) New York Office promoting Japan-US trade and three years in Beijing on assignment at the Japan-China Economic Association office.

Mr. Tomita is a graduate of the University of Tokyo’s Faculty of Engineering where he earned a Master degree, in Mechanical Engineering. He was born on April 9, 1956 in Japan’s Fukuoka Prefecture.