

ERIC OSEI (PHARM)– MANAGING DIRECTOR, SYSMEX, WEST AND CENTRAL AFRICA REGION & MEMBER OF BUSINESS STRATEGY BOARD, ESSENTIAL HEALTHCARE, SYSMEX EMEA.

OBJECTIVE A Pharmacist Contributing to advancement of Healthcare in Africa. Specialist in Pharma, Medical Device and Invitro Diagnostics Markets in Sub Sahara Africa. 8 years’ international experience in Pharma, 4 years in Medical Device and 6 years in In Vitro Diagnostics Industries respectively in Sub-Sahara African Markets.

ACHIEVEMENTS

Sysmex

Establishment of Sysmex subsidiary in Ghana, Sysmex West and Central Africa Ltd, responsible for Sysmex marketing strategy, distributor sales, Sysmex Academy ,Scientific and Training center in West and Central Africa region, 2015.

Sysmex acquisition of Partec Burkina Faso and Partec Healthcare Nigeria and Commencement of Direct Sales in Burkina Faso ,2015.

Commencement of Sysmex Direct Sales in Ghana, 2017.

BD Becton Dickinson

Conversion of Global fund and Pefpar funded National HIV programs to Safe blood collection pre-analytical systems to improve patient and healthcare worker safety in Clinical laboratories West and Central Africa Region.

Promotion of CD4 testing in partnership with National HIV programs and NGO s in West and Central Africa Region.

Roche Ghana

Launch of Beta blocking agent Dilatrend in CHF management

Launch of Anti resorptive agent Bonviva in Osteoporosis management

Launch of Anti VGEF Avastin in Breast Cancer and CRC management.

Launch of DMARD Mabthera in NHL and RA management

Launch of Pegylated Inteferon Pegasys in HBV and HCV treatment

EXPERIENCE

MANAGING DIRECTOR, SYSMEX, WEST AND CENTRAL AFRICA REGION

May 2012- date

AREA SALES MANAGER, BD BECTON DICKINSON, WEST AND CENTRAL AFRICA REGION

Nov 2008-Apr 2012

MEDICAL REPRESENTATIVE, ROCHE PHARMA, GHANA

Jan 2001-Jul 2008

EDUCATION

B PHARM HONS 1999, MPSGH 2001

KWAME NKRUMAH UNIVERSITY OF SCIENCE AND TECHNOLOGY

SKILLS

LEADERSHIP

MANAGEMENT

MARKETING STRATEGY

FINANCE

BUSINESS COACHING

DRIVING RESULTS
