

Yoshihide HIRUTA

Sysmex Corporation

Director of International Cooperation

International Business Management, Global Support

Special Envoy for TICAD Public-Private Partnership

Mr. Hiruta has been responsible for International Cooperation at Sysmex Corporation since 2016, leading projects related to Official Development Assistance (ODA) by Japan and the JICA Public-Private Partnership (PPP) in Ghana and Namibia. He utilizes his relationship with government, industry associations and private companies, enhancing collaboration with public and private sectors in overseas business. In the “Nikkei Asia-Africa Conference on Communicable Disease”, he plays a role in the Project Management Office of Malaria Consortium. For TICAD7, Sysmex is commissioned as a “Special Envoy for TICAD Public-Private Partnership” by the Ministry of Foreign Affairs, and he is active in that commission working on building business relationships between African countries and Japan.

Before joining Sysmex, Mr. Hiruta worked for Sony Corporation and led the business planning and strategy of the electronics business units. After Sony entered into the life science field in 2012, he devoted himself to their medical business and promoted the internationalization of the Japanese medical industry at “Medical Excellence JAPAN (MEJ)”.

Mr. Hiruta graduated from Keio University with a BA in Economics and earned his MBA from The International Institute for Management Development, Switzerland (IMD).